

## NEWS RELEASE

### YEELLEN ART GALLERY

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EXHIBITION: *MIAMI B-SIDE* BY JEROME SOIMAUD AT  
YEELLEN ART GALLERY

November 29<sup>th</sup>, 2008 - January 31<sup>st</sup>, 2009

MIAMI— New works by French artist Jerome Soimaud will be on exhibit at the Yeelen Art Gallery from November 29 through January 31<sup>st</sup> 2009 by special appointment.

The *Miami B-Side* exhibit will display a series of charcoal on canvas dedicated to the Midtown District of Miami. This quarter is maybe the least known of the city because it is one of the most proletarian. Nevertheless, it is the place to discover an extraordinary example of traditional African communication thanks to the hand painted advertisements displayed on all businesses and churches of its Afro-Caribbean community.

Jerome Soimaud provides the viewer with a chronicle of everyday life via figurative imagery. Born in Paris 1964, this self-taught artist now lives and works in Miami.

A reception for the artist will be held on December 5<sup>th</sup> at 6pm.

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